Annual Report

GEORGIA NORTHWESTERN TECHNICAL COLLEGE

Academic Year 2023



Message From Dr. Heidi K. Popham GNTC President

Another great year for GNTC! I am excited to provide you with this year's Annual Report for Georgia Northwestern Technical College highlighting some of the incredible achievements of GNTC's students, graduates, faculty and staff over the past year. We are very proud of the accomplishments of our programs.

Upon your review, we hope you will come to understand the impact that GNTC has across our nine-county service area. GNTC continues to grow and adjust to the rapid change of pace in the region. We are dedicated to serving the technical education and training needs of our service area.

The mission of GNTC is to provide quality technical education and workforce development opportunities supporting student success throughout the communities of northwest Georgia. GNTC offers nearly 200 programs of study that prepare students to succeed in today's high demand careers. During these ever-changing times, GNTC remains committed to its mission.

The pages of this annual report illustrate our achievements this past year and our progress in building a skilled workforce. GNTC is accessible, affordable and aligned with the employers in northwest Georgia - our graduates are work ready.

We thank you for your continued partnership and support!

Skid: K. Ponham

Board of Directors

Catoosa County

Torrance Ford Shaw Industries Group

Chattooga County

Paul Meredith Mohawk Industries

Floyd County

Albert "Al" Hodge Hodge Consulting

Kenna Stock Harbin Clinic

Cassandra Wheeler Southern Company

Tony Ferguson Georgia Power

Gordon County

William "Terry" Nesbitt Retired United States Army

Dr. Michele Taylor Calhoun City Schools

Walker County

Ben Canedo Roper Corporation

Whitfield County

John Thomas Dalton Utilities



GNTC Foundation

The Georgia Northwestern Technical College Foundation is a non-profit organization whose primary mission is to support students financially so that they can stay on course, graduate and enter the workforce. Ongoing fundraising enables the Foundation to carry out this mission. Donations are used to provide scholarships to outstanding students, emergency and gap financial assistance, program support, property and equipment purchases and faculty/staff development.



Education is the great game-changer. For the student. The family. And **generations** to come.





GNTC Foundation Impact 2023

- Over \$144,000 in financial assistance and scholarships was awarded to 367 students in Fiscal Year 2023.
- GNTC Foundation scholarships were awarded to 111 students totaling over \$73,000.
- GNTC High School Graduate scholarships totaling approximately \$32,200 were awarded to 42 students.
- Emergency and gap funding grants of over \$31,000 were awarded to 82 students.
- High school equivalency testing fees of over \$8,000 supported 132 students.

Board of Trustees

Phillip Burkhalter - Floyd County Phillip Burkhalter Builders

Valerie Brown - Whitfield County Northwest Georgia College and Career Academy

Linda Case - Dade County Retired Medical Executive

Steven M. Henry - Catoosa County SMH Construction

Luther Ingram - Walker County Roper Corporation Amy L. Jackson - Catoosa County Catoosa County Chamber of Commerce

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Sherrie Patterson - Murray County Retired Medical Executive Damon Raines - Walker County Walker County Schools Superintendent

Becky Redd - Gordon County Mohawk Industries

Wil Stiles - Catoosa County Flegal Insurance

Scott Tucker - Floyd County United Community Bank

Doris White - Walker County Retired Bank Executive Community and Public Relations



American Floorcovering Alliance donates \$135,000 to GNTC

The American Floorcovering Alliance Inc. (AFA) has donated \$135,000 to GNTC to support the college's flooring industry programs. The AFA's Board of Directors recently voted to dissolve the advocacy organization. AFA's primary function was to market the floorcovering industry and provide services to the industry, so it was decided that the balance of cash after liquidation would be best used by local colleges to assist in training and recruiting students to help fill the employment gap and provide skilled talent to the industry. AFA selected GNTC to receive these funds in recognition of the college's essential role in workforce development for the floorcovering industry.

GNTC student receives Work Ethic Scholarship

Georgia Northwestern Technical College Aviation Maintenance Technology student, Jonathan Clegg, who overcame a battle with depression, is looking at a bright career horizon after receiving a \$3,000 Work Ethic Scholarship from the mikeroweWORKS Foundation. The foundation awarded \$1.5 million total in scholarships to 250 recipients across the nation in 2022, according to mikeroweWORKS Foundation. Clegg's father, who is a fan of Mike Rowe, encouraged him to apply for the scholarship.

GNTC receives \$25,000 grant to support student parents

Georgia Northwestern Technical College has received a \$25,000 grant to provide students who are also parents with the resources to complete their college education and to enter the workforce. The Georgia Department of Early Care and Learning awarded the Two-Generation Innovation Grant to GNTC.

Student receives Rabbit Valley Farmers Market Scholarship

Georgia Northwestern Technical College student Brady Zelaya of Dalton has received a Rabbit Valley Farmers Market Scholarship. The Rabbit Valley Farmers Market Scholarship was established to provide financial support to incoming high school students and first-year GNTC students pursuing a degree, diploma or certificate. Scholarship applicants must be planning a career related to farming, gardening, landscape design, environmental issues, floral design or horticulture.











GNTC students awarded Gov. Nathan Deal Scholarship

Six Georgia Northwestern Technical College students from the Whitfield Murray Campus in Dalton have received The Gov. Nathan Deal Technical Education Scholarship in recognition of their academic achievement in an industrial program. Recipients for the fall 2022 term were Matthew Carter, Precision Machining and Manufacturing; Jesus Morales-Chairez, Industrial Systems Technology; and Wilmer Zelon, Computer Numerical Control Technology. Kayden Parker, Martin Reyes and Samuel Shivy received the scholarship for the summer 2023 term. Parker and Shivy are pursuing their associate degrees in Automation Engineering Technology and Industrial Systems Technology; Reyes is pursuing an associate degree in Industrial Systems Technology.

Holly Hogan selected as GNTC's 2023 EAGLE Award winner

Holly Hogan was chosen to represent Georgia Northwestern Technical College at the Dinah Culbreath Wayne EAGLE Leadership Institute state competition. The Leadership Institute recognizes and honors those students who have demonstrated superior achievement in Adult Education classes and programs. A resident of Ringgold, Hogan is currently enrolled at GNTC to earn her associate degree in Accounting after completing her GED® diploma within two months. She said her career objective is to earn her bachelor's degree and become a bookkeeper for small businesses.

L. Gale Buckner and Torrance Ford join Board of Directors

Georgia Northwestern Technical College announced the appointment of L. Gale Buckner and Torrance Ford to its Board of Directors. Buckner has worked more than 40 years in law enforcement and the judiciary. She works as an independent contractor for post-conviction attorneys since retiring as Murray County's chief magistrate judge in 2018. Ford has served as the vice president of Talent Management at Shaw Industries Group Inc. since 2018. Previous roles at Shaw include director of Collaborative Innovative Manufacturing, director of Supply Chain Business Solutions and manager of Computer Integrated Manufacturing.

GNTC hosts Kids STEM Festival

More than 350 children turned out for Georgia Northwestern Technical College's first series of Kids STEM Festivals at the Gordon County and Whitfield Murray Campuses. The free event was open to everyone. GNTC encouraged students to come with their children to engage in fun learning and STEM activities.











Shivy







Buckner

Ford







GNTC student wins gold at SkillsUSA National competition

Georgia Northwestern Technical College students had an outstanding performance at the 2023 SkillsUSA National Leadership & Skills Conference in Atlanta. GNTC competed in four categories and took home one gold medal. Jacquelyn Beck, a resident of Polk County, took home the gold medal in Medical Assisting; seven students represented GNTC and the State of Georgia in the national competition. Last year a GNTC Medical Assisting student took home the bronze medal in that category at the national competition, which was GNTC's first medal in this field of study at the national level.

GNTC earns 2023 24 Military Friendly® School designation

Georgia Northwestern Technical College announced that it has earned the 2023-24 Military Friendly® School designation. Institutions earning the Military Friendly® School designation were evaluated using both public data sources and responses from a proprietary survey. More than 1,800 schools participated in the 2023-24 survey with 665 earning special awards for going above the standard.

GNTC student paves the way for women in diesel industry

Georgia Northwestern Technical College student Savannah Almond has received a \$1,000 scholarship that will help her reach her career destination as a diesel service technician and mechanic. Almond was among 15 students selected by Noregon to receive a spring 2023 scholarship. She recently graduated with her Diesel Equipment Technology diploma.

GNTC students place at 2023 state FBLA competition

Two Georgia Northwestern Technical College students placed first and second in their competitions at the recent Georgia Future Business Leaders of America (FBLA) Collegiate State Leadership Conference in Atlanta. Both Nancy Johnson (Catoosa County Campus) and Brandon Wishon (Whitfield Murray Campus) placed in two competitions. Johnson, a resident of Tunnel Hill, placed first in Management Concepts and first in Small Business Management Plan; Wishon, a Dalton resident, placed second in Organizational Behavior & Leadership and fifth in Public Speaking.











Pemberton named GNTC GOAL Winner and TCSG Regional Finalist

Cayla Pemberton, an Automotive Technology student from Walker County, was named Georgia Northwestern Technical College's 2023 Georgia Occupational Award of Leadership (GOAL) winner. Pemberton went on to be named a regional finalist in the GOAL and Rick Perkins State Conference in Atlanta. Pemberton was a Dual Enrollment student at Ridgeland High School and attended classes on GNTC's Walker County Campus in Rock Spring. She was nominated by Troy Peco, former assistant dean of Industrial Technologies and former program director and instructor of Automotive Technology at GNTC.

Gonzalez is First Runner Up for TCSG top honor

Salvador Gonzalez, program director and instructor of Diesel Equipment Technology at Georgia Northwestern Technical College was named the First Runner-Up for the Technical College System of Georgia 2023 Rick Perkins Instructor of the Year. Gonzalez was selected as GNTC's 2023 Rick Perkins Instructor of the Year and was also named one of nine regional finalists at the GOAL and Rick Perkins State Conference in Atlanta. He competed against other regional winners from across Georgia where he was chosen the First Runner-Up.

Fluke Education Partnership Program donates to GNTC

The Fluke Education Partnership Program donated 18 multimeters to Automation Engineering Technology students at GNTC. Established in 1948, Fluke Corp. manufactures industrial testing, measurement and diagnostic equipment, including electronic testing equipment. The Fluke Education Partnership Program offers educators support through tool donations, discounts, special offers and free training course and content for classroom use, according to Fluke.

NGE Scholarship awarded by GNTC Foundation

Georgia Northwestern Technical College student Carter Norton has received the college's first NGE Scholarship. Funded by North Georgia Equipment Heating and Air Conditioning, this scholarship provides financial support to students enrolled in any Air Conditioning diploma or certificate program. Norton is a student in the Air Conditioning Technology diploma program on GNTC's Floyd County Campus in Rome.











GNTC students receive Respiratory Care Scholarship

Two Georgia Northwestern Technical College students have received the college's new National Board for Respiratory Care Scholarship. Brook Atkinson and Reanna Story, both students in GNTC's Respiratory Care program on the Floyd County Campus in Rome, received the scholarship for the summer semester. The scholarship supports students with a minimum 2.0 GPA enrolled in the Respiratory Care degree program.

GNTC receives NACEP Accreditation

The Accreditation Commission of the National Alliance of Concurrent Enrollment Partnerships (NACEP) granted initial accreditation to GNTC. GNTC was one of seven colleges, nationwide, to receive accreditation. As the nation's only accrediting body for these unique and impactful educational partnerships, NACEP's standards serve as the model criteria for ensuring parity in faculty, course content, student outcomes and support. Receiving NACEP accreditation means an institution has met the nation's most rigorous standard in concurrent enrollment program development, management and evaluation across multiple, multifaceted program areas.

GNTC Foundation awards 2023 Gene Haas Scholarships

The Gene Haas Scholarship has been awarded to two Georgia Northwestern Technical College students. The scholarship rewards academic excellence and provides financial support for students working toward a degree, diploma or certificate in the Precision Machining and Manufacturing program. Lane Mears and Delores Turner received the Gene Haas Scholarship for the summer 2023 semester. Both students attend GNTC's Floyd County Campus.

GNTC Student Receives Scholarships for Tuition and Tools

Landon Stephens is one of the newest graduates of Georgia Northwestern Technical College from the Electrical Systems Technology program. Stephens decided to apply for scholarships to help his academic endeavors. The result? He was the recipient of multiple that helped pay for his education in its entirety. "Until my senior year of high school, it didn't really hit me that I needed to plan my future and figure out what I wanted to do," said Stephens. "In high school, I was completing classes for math, reading and general coursework at the technical college to get started." Stephens scored two scholarships through the Georgia Northwestern Technical College Foundation thanks to support from the Rome Home Builders Association (RHBA) and an individual donor. Stephens completed the program in less than a year.











GNTC Nursing programs achieve 100 percent pass rate

All 18 Georgia Northwestern Technical College graduates, in the Associate of Science in Nursing program and the Practical Nursing program, who took a national nursing licensure exam this year have passed on their first attempt and achieved a 100 percent pass rate. The NCLEX is a standardized test used nationwide as a way for states to verify nursing knowledge and gauge competency to practice as a nurse All ASN program graduates are eligible to sit for the NCLEX-RN licensure exam. Students that graduate from GNTC's Practical Nursing program qualify to sit for the NCLEX-PN exam for licensure as a Licensed Practical Nurse. Once graduates have become licensed, they may practice as an nurse in the state in which the license is granted.

Terri Kirby and Zab Mendez join GNTC Board of Trustees

The GNTC Foundation announced the appointment of Terri Kirby and Zab Mendez to the GNTC Foundation Board of Trustees. Kirby is the strategic planning specialist at Emerald Carpets in Dalton. During her time at Emerald Carpets, she set-up facilities in Las Vegas for the company's west coast business and continues to help build and grow the company and its customer relationships. Mendez is the senior vice president and Dalton Market president of North Georgia National Bank. He has more than 25 years of banking experience in Whitfield County.

GNTC Foundation awards RHBA Scholarships

Two Georgia Northwestern Technical College students have received the Rome Home Builders Association Scholarship. Ethron "Carl" Crawford and Grant Payne each received the \$1,000 scholarship, which rewards academic excellence and provides financial support for students working toward a degree, diploma or certificate in a residential construction-related program, including Air Conditioning Technology, Construction Management, Electrical Systems Technology, Horticulture and Lawn Maintenance on the Floyd, Gordon and Polk County Campuses. Crawford graduated with a diploma in Electrical Systems Technology while Payne studies Horticulture at the Floyd County Campus.





















Numbers at a Glance

12,241 Total Students/Clients Served by GNTC

8,031 Students Enrolled in Credit Programs of Study

2,232

Clients Served through Economic Development Programs

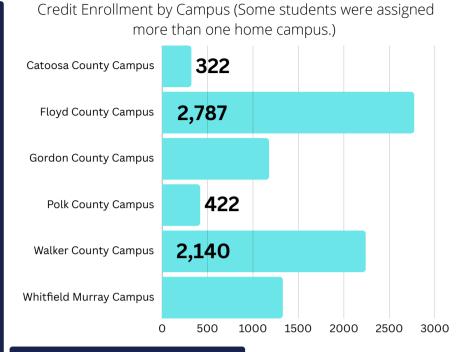
1,978 Students Served through Adult Education Programs

1,642 Students Graduated from GNTC

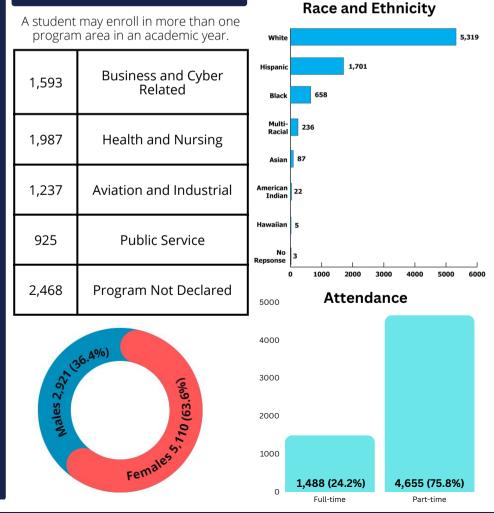
4,743 Degrees, Diplomas and Certificates Awarded

99.3%

Placement Rate for Graduates with 91.7% Placed in Field



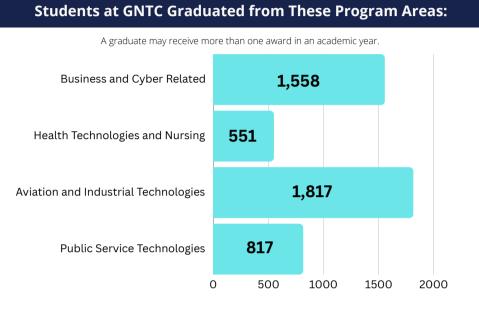
Enrollment by Program Area





Numbers at a Glance

A Total of 1,642 Graduates Received 4,743 Awards from GNTC.



Awards Conferred by Level

A graduate may receive more than one award in an academic year.

Associate Degrees	512	10.8%
Diplomas	606	12.8%
Technical Certificates of Credit	3,625	76.4%

GNTC had 2,596 High School Students Enrolled through Dual Enrollment

(While enrolled in high school, these students were also taking college classes).



Enrollment By County

Catoosa	524
Chattooga	502
Dade	210
Floyd	1,574
Gordon	1,076
Murray	493
Polk	701
Walker	926
Whitfield	1,052
Other Counties	973

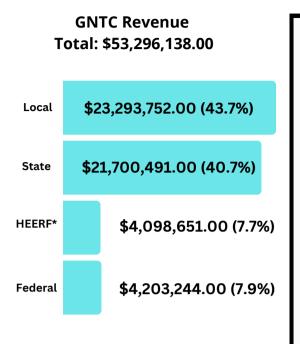


Online Enrollment at GNTC: 5,860 (73%) Students Took at Least One Course Online





College Financials and Financial Aid



Workforce Investment Opportunity Act (WIOA) GNTC's WIOA sponsored 164 students with funds totaling \$364,917.01. Funds from WIOA are used for tuition, fees, books, tools, equipment, uniforms and other required college costs.

*Higher Education Emergency Relief Fund

GNTC Expense Total: \$48,916,201.00

HEERF*	\$4,098,651.00	8.4%
Academic Affairs	\$22,413,300.00	45.8%
Student Affairs	\$5,598,958.00	11.4%
Maintenance	\$6,779,630.00	13.9%
Administrative Services	\$4,181,855.00	8.5%
Adult Education	\$2,157,315.00	4.4%
President's Office	\$1,623,723.00	3.3%
Economic Development	\$1,355,866.00	2.8%
Institutional Effectiveness	\$706,903.00	1.4%

Financial Aid: State

2,575 students received financial aid for Dual Enrollment

1,480 students received the HOPE Career Grant

1,602 students received the HOPE Grant

941 students received the Zell Miller Grant

765 students received the HOPE Scholarship

145 students received the GA College Completion Grant

27 students received the Zell Miller Scholarship

7 students received the Student Access Loan

1 student received the HERO Scholarship

1 student received the REACH Scholarship

\$7,628,387.94 - Total State Aid Awarded

Financial Aid: Federal

3,174 students received the PELL Grant

- **537** students received the Federal Supplemental Educational Opportunity Grant (FSEOG)
 - 460 students received Federal Student Loans
 - **9** students received Federal Work-Study (FWS) funds
- \$13,192,773.27 Total Federal Aid Awarded



Economic Development

The Office of Economic Development serves the workforce development needs of northwest Georgia by offering customized training solutions to employers, as well as professional continuing education courses to individuals throughout our service area. In addition, we are actively involved in the recruitment of new businesses and the expansion of existing businesses in partnership with various local and state partners. Whether at one of our six campus locations or at a company site, the Office of Economic Development offers a variety of flexible training options ranging from leadership, workplace safety, industrial maintenance, computer skills and professional development. Whatever the need, our mission is to customize the solution. When collaborating with the Office of Economic Development, a wide variety of incentives are available to help offset your training costs. Some of the incentives include the Georgia Retraining Tax Credit program, Training Reimbursement Incentive program and the Georgia Quick Start® program offered through the Georgia Department of Economic Development to qualifying new and expanding companies. It is our goal to build effective partnerships to provide training that motivates as well as educates. Contact us at 706-295-6994 or econdev@gntc.edu.

Catoosa	Polk	
142	97	
Chattooga	Murray	
47	108	
Dade	Walker	
3	255	
Floyd	Whitfield	
270	501	
Gordon 155	Other Counties/Online 501	

Training By County: 2,079

2,232 Clients Served through Economic Development

102 Companies Trained through Customized Training

1,278 Individuals Trained through Customized Training

22,496 Customized Training Classroom Hours

954 Individuals Trained through Continuing Education

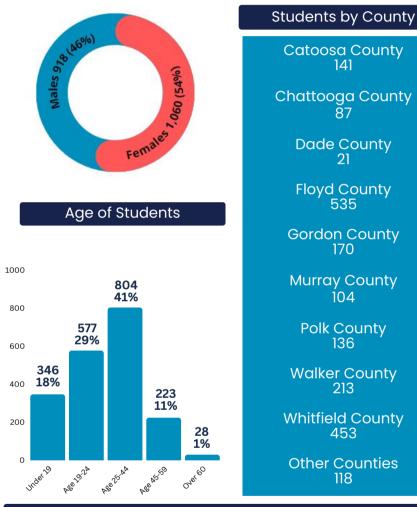
> 27,602 Continuing Education Classroom Hours



Adult Education

The Adult Education program offers instruction in Adult Learning Centers throughout our service area. Instructional areas include preparation for the GED® and HiSET tests, adult secondary education, adult basic education and English as a Second Language. Centers have modern computer labs, study materials and resources and professional adult education staff for day, evening and distance education programs. Classes operate on the Georgia Northwestern Technical College calendar for fall, spring and summer semesters.

Contact us at 706-295-6994 or adulted@gntc.edu.



The Testing Centers Graduated 414 Students with a High School Equivalency Diploma

Testing Center	All Test Takers	Graduates
Floyd	231	141
Gordon	55	28
Walker	139	81
Whitfield Murray	175	90
Corrections	154	74

1,978 Students Served through Adult Education

> 75,957 Adult Education Classroom Hours

26,132 Distance Education Hours

92,495 Total Education Hours

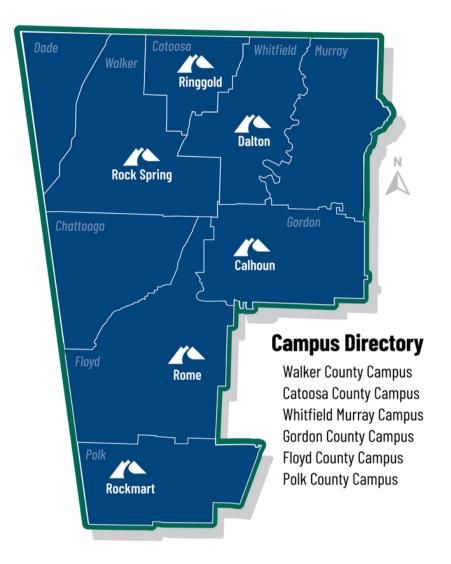
414 High School Equivalency Graduates

69

Students Earning Training on the Go Credentials (Formerly IET)



Campus Map, GNTC Mission and Accreditation



Equal Opportunity

Georgia Northwestern Technical College is a unit of the Technical College System of Georgia. As set forth in GNTC's student catalog, GNTC does not discriminate on the basis of race, color, creed, national or ethnic origin, gender, religion, disability, age, political affiliation or belief, genetic information, veteran status, or citizenship status (except in those special circumstances permitted or mandated by law). The following individuals have been designated to handle inquiries regarding the non-discrimination policies: Equity Coordinator, Title VI, Title IX, Section 504 and ADA Coordinator: Brittany Elrod, Walker County Campus, Office Admin 231, 706-764-3832, belrod@gntc.edu.



Georgia Northwestern Technical College, a unit of the Technical College System of Georgia, promotes community, educational, and economic development by providing a skilled workforce throughout the communities of northwest Georgia. The college achieves its mission by supporting student success and providing quality technical and academic instruction through traditional and distance education delivery methods leading to associate degrees, diplomas, and technical certificates of credit programs, as well as through customized business and industry training, and adult education services.

Accreditation

Georgia Northwestern Technical College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees, diplomas, and technical certificates of credit. Questions about the accreditation of Georgia Northwestern Technical College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org). The Commission should be contacted only if there is evidence that appears to support the college's significant non-compliance with a requirement or standard. Inquiries such as admission requirements, financial aid, educational programs, etc., should be addressed directly to Georgia Northwestern Technical College (One Maurice Culberson Drive, Rome, GA 30161, Phone 706-295-6963, Fax 706-295-6888) and not to the Commission's office.





Catoosa County Campus 120 College Park Drive Ringgold, Georgia 30736 706-965-1120



Floyd County Campus One Maurice Culberson Drive Rome, Georgia 30161 706-291-3350



Gordon County Campus 1151 Highway 53 Spur Calhoun, Georgia 30701 706-624-1100



Polk County Campus 466 Brock Road Rockmart, Georgia 30153 770-684-5696



Walker County Campus 265 Bicentennial Trail Rock Spring, Georgia 30739 706-764-3510



Whitfield Murray Campus 2310 Maddox Chapel Road Dalton, Georgia 30721 706-272-2966

